



## ANNUAL MEDIA CONSENT INFORMATION

& **OPT OUT – FORM** - due by Wednesday 1<sup>st</sup> March

Prep to Grade 6 - 2023

### Description

During the school year there are many occasions and events where staff may photograph, film or record students participating in school activities and events. We do this for many reasons including to celebrate student participation and achievement, showcase particular learning programs, document a student's learning journey/camps/excursions/sports/events etc, and communicate with our parents and school community in newsletters and on *Compass*.

This notice applies to photographs, video or recordings of students that are collected, used and disclosed by the school. We request that any parents/carers or other members of our school community photographing, filming or recording students at school events (e.g. assemblies, sports events etc) do so in a respectful and safe manner and that any photos, video or recordings of students are not publicly posted (e.g. to a social media account) without the consent of the relevant parent/carer.

If you do not understand any aspect of this notice, or you would like to talk about any concerns you have, please,

- contact our school on 9433 1300
- email [apollo.parkways.ps@education.vic.gov.au](mailto:apollo.parkways.ps@education.vic.gov.au)

### A. Use or disclosure within the school community

**Unless you tell us otherwise below**, images of your child may be used by our school within the school community, as described below.

Photographs, video or recordings of students may be used within the school community in any of the following ways:

- in the school's communication, learning and teaching tools (for example, emails or apps that can only be accessed by students, parents/carers or school staff with passwords eg *Compass* etc)
- for display in school classrooms, on noticeboards etc
- to support student's health and wellbeing (eg photographs of medical alerts)

### B. Use or disclosure in publications/locations that are publicly accessible

**Unless you tell us otherwise below**, photographs, video or recordings of students may also be used in publications that are accessible to the public, including:

- on the school website
- in the school newsletter
- on the school social media account

Your child will be identified by first name only in these images (or not named at all).

We will notify you individually if we are considering using any images of your child for specific advertising or promotional purposes.



## Privacy

Photographs, video and recordings of a person that may be capable of identifying the person may constitute a collection of 'personal information' under Victorian privacy law. This means that any images of your child taken by the school may constitute a collection of your child's personal information. The school is part of the Department of Education (**the Department**). The Department values the privacy of every person and must comply with the *Privacy and Data Protection Act 2014* (Vic) when collecting and managing all personal information. For further information see:

[Schools' Privacy Policy](http://www.education.vic.gov.au/Pages/schoolsprivacypolicy.aspx) (<http://www.education.vic.gov.au/Pages/schoolsprivacypolicy.aspx>).

## Ownership and Reproduction

Copyright in the images will be wholly owned by the school. This means that the school may use the images in the ways described in this form without notifying, acknowledging or compensating you or your child.

## Opt Out - 2023

Apollo Parkways Primary School understands that parents and carers have the right to withhold permission for our school to use photographs, video or recordings of your child (apart from circumstances where the school is not required to seek consent – see our *Photographing, Filming and Recording Students Policy* – on our school website.

**If you have read this notice and are comfortable with the school using photos, video or recordings of your child as described above you do not need to take any further action.**

However, if you have decided that you **do not** want images of your child to be collected or used by our school, **please print out and complete this form** and return it to the school office by **Wednesday 1<sup>st</sup> March**.

Please note that it may not be possible for the school to amend past publications or to withdraw images that are already in the public domain.

I have read this form and I **do not consent** to Apollo Parkways Primary School using photos, video or recordings of my child (named below) to appear in the following ways:

- Use within the school community** (eg in the school's communication, learning and teaching tools which are on display around the school)
- Use in publications/locations that are publicly accessible** (eg on the school's website, on the school's social media accounts, in the school's newsletter, in promotional material for the school)

Note:

- You may choose to opt out of both or only one type of use.
- It may not be possible for the school to amend past publications or to withdraw images that are already in the public domain.
- Further information is available in the Apollo Parkways Primary School *Photographing, Filming and Recording Students Policy*

Name of parent/carer	
Signature	
Date	___ / ___ / _____